



# micronair *proline*

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micronAir's innovation platform, which promptly and responsively addresses specific subjects raised by our customers on topical issues and translates them into innovative solutions which are swiftly developed into actual products.



## The platform for new ideas



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micronair**proline**

# New ideas for air quality in automobiles

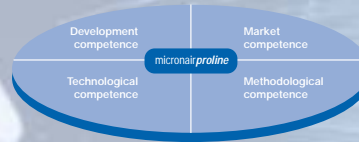
Exceeding your customers' expectations, targeting the market with precision.

micronAir, the worldwide partner of the automotive industry, has for many years been producing and developing top-class filter solutions for many years. They protect occupants in the passenger compartment from environmental hazards and pollutants, and the vehicles' heaters and air-conditioners against soiling. This is our contribution to people's well being and to optimising the ventilation systems involved.

As part of our continuous design enhancement programme, we focus on topics currently being debated in the market and anticipate future issues today. So that you can prosper in your chosen market as an innovation leader and open up new markets for your business. The result: **micronairproline**



Based on the multifaceted **micronairproline** competence fields, we have created an innovation platform that gives micronAir additional functions and specific solutions precisely tailored to your customers' needs.



Extensive years of know-how, knowledge of the global market, interdisciplinary research and development, plus our vast experience in the particle and combi-filter segments are the essential preconditions enabling us to offer innovative **micronairproline** solutions fast and effectively.

Leading-edge technology for optimised system functions in terms of air filtration.

If you want to offer your customers genuine innovations and specific advantages, then opt for the goal-driven solutions provided by the **micronairproline** products.

- ➡ More comfort with enhanced safety for the vehicle's occupants
- ➡ Optimisation of an automobile's existing air systems
- ➡ Image advantages from innovation leadership
- ➡ Clear differentiation from your competitors
- ➡ Opportunities for proactive dialogs with customers

